

## Dual Career Workshop – creating your own career path as a partner of an international professional

Are you new to the Karlsruhe Technology Region? Have you transferred to Germany with your partner and are looking to shape your own professional future?

The Welcome Center of TechnologieRegion Karlsruhe will be hosting a **Career Development Workshop** that can help partners of international employees develop their own professional prospects within the Karlsruhe Technology Region.

We will provide insights into the regional job market to help you succeed and thrive here. We will cover topics such as job search strategies, standards for job applications in Germany, networking opportunities, goal setting and more!

This workshop will equip you with the relevant information, insights and inspiration that will help you reach your goals sooner rather than later.

**Title:** Dual Career Workshop – for partners of international professionals  
**Time:** 15<sup>th</sup> March 2024, 9 am – 1 pm  
**Place:** Vulcan Energie Ressourcen GmbH, Pforzheimer Str. 29, 76227 Karlsruhe  
(Raumfabrik Durlach)

The workshop will be free of charge.

Please register by 26nd February 2024: [welcome@trk.de](mailto:welcome@trk.de)

## Speaker

Meike von Platen-Holzapfel, people & culture specialist, certified career coach, intercultural trainer.

With more than 20 years of experience as professional coach, trainer and HR consultant Meike has helped a myriad of international professionals and graduates in their pursuit of a successful career and their integration into local communities in Germany.

As an ambassador for Welcome Culture at BASF's headquarters she shaped the way BASF supports their international talent after they and their families arrive in Germany. For many years she has successfully advised countless international executives and specialists as they advanced to new positions at the company's headquarters. The accomplishments of newly transferred BASF executives were made even more meaningful with the support she gave to their partners. With individual consultations, job search workshops and various other formats she was instrumental in helping more than 400 expat partners successfully navigate German culture, develop relationships and pursue their own professional development in the Rhine Neckar area.

With her husband's assignment to Asia she once became an accompanying spouse herself. She experienced firsthand the ups and downs that can come with an international assignment. She knows how it feels to leave family, friends and her own career behind. In Hong Kong she took the opportunity to learn new skills: She became a certified coach and set up her own coaching and consulting practice with clients from a variety of countries and professional backgrounds.

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Meike von Platen  
COACHING AND TRAINING